A call for submissions: Independent Medical Education



Biomerieux is proud to provide Medical Education Grant support of educational activities for healthcare providers that may translate to better management of disease, or improvement in patient safety, and population health. Biomerieux seeks to encourage and support research and innovation that address important problems, answer timely questions, and drive the practice of medical education forward.

Biomerieux is calling for submissions for Independent Medical Education (IME) Grant support for evidence-based, fair-balanced, unbiased healthcare professional education, to help close clinical and practice gaps, improve the quality and delivery of patient care, and enhance behavioral change. Independent Medical Education grants support specific independent educational activities for healthcare providers that may translate to better management of disease and improvement in patient safety or population health. If you have an idea that could potentially advance medical knowledge or improve patients' lives, learn more about the grants and funding Biomerieux may provide below.

An independent medical educational program may include both continuing medical education (CME) and non-CME programs. These programs may be at the national, regional, or local level and may include didactic presentations (e.g., symposia at educational meetings, grand rounds, regional workshops), webbased programs, print and electronic monographs, and innovative educational formats. We are currently seeking continuing education, which aligns with our 2025 educational corporate mission and strategy. This includes:

- Rapid Molecular Diagnostics
- Accelerating AMR AMS education
- Medical & economic value impact of rapid diagnostic tests
- Syndromic Testing
 - Outpatient Respiratory/Sore Throat
 - Fast AST
 - o Infectious Disease Diagnostics: Microbiology, Molecular, and Immunoassays

- Pneumonia
- Upper Respiratory
- Sepsis/Blood Stream Infections
- Gastroenterology Infections
- Joint Infection
- Tropical Fever

Independent Medical Education (IME) grant — Proposal Guidelines:

Biomerieux is committed to supporting innovative, high quality, independent medical education for healthcare professionals that narrows unmet medical needs, maintains clinical excellence, and aims to improve patient health outcomes in disease areas of interest. The Biomerieux Grant Review Committee (GRC) reviews requests for support of independent medical education through submission via the online grant portal, by clicking on the "Medical Education Grants" link.

Biomerieux -supported IME will adhere to relevant laws, codes, accreditation criteria (when applicable), regulatory guidance, and industry standards, and align with best practices in continuing education in the health professions. Please submit the completed application to the below link.

<u>US Education and Investigator Initiated Research Grants</u> and email the application and relevant documents to, <u>USGrants@Biomerieux.com</u>

IME must be based on:

- The identified professional practice gaps and educational needs of healthcare provider-learners
- Utilize instructional design in the planning and evaluation of the education
- Be evidence-based in the aim to improve the care of patients and may or may not offer continuing education (CE) credit.

Biomerieux will consider requests from the following:

- Independent medical education providers
- Hospitals or community health centers
- Academic medical centers and medical universities
- Professional medical associations/societies

- Managed care organizations
- Education or meeting management companies

Examples of requests that will **not** be considered through the IME process:

- Activities or projects that directly influence or advance Biomerieux's commercial or marketing business, including the purchase, utilization, prescribing, formulary position, pricing, reimbursement, referral, or recommendation of or payment for its products.
- Activities that are outside of the scope of independent medical education, such as those that support a religious purpose, fraternal or labor activities, or advocacy or lobbying activities directed towards specific legislation.
- Capital campaigns, building funds, or operating expenses that are not directly and exclusively dedicated to the educational activity being applied for (e.g., equipment, salaries, benefits, journal subscriptions, etc.)
- Requests received outside of our required timelines/deadlines, including those received after the project or activity has started.
- Requests for programs that take place in a location, venue or in a schedule that detracts from the educational activity as the primary purpose, such as those held in resorts or other lavish venues or locations.
- Requests for basic or clinical research projects, including Investigator-initiated studies, epidemiological studies, clinical trials, outcomes research or other pharmaceutical studies.
- Requests for the purpose of developing clinical practice guidelines, e.g., statements that include recommendations intended to help practitioners make appropriate health care decisions for specific clinical conditions.
- Requests that include a component for advertising, promotional, exhibit, or display space
- Requests that include unacceptable budget line items, such as:
 - Faculty lodging and/or expense reimbursement that is not commensurate with the time spent as faculty.
 - Travel, lodging or registration expenses for non-faculty healthcare professionals to attend an educational program.
 - Gifts/prizes for faculty or attendees
 - Requests for food only
 - o Funding for faculty dinners not related to content review.
 - Honoraria or costs more than fair market value
 - Recognition awards Staff development
 - Entertainment or social events

Executive Summary of Proposal: should include, at a minimum: **See reference guide attached.** When submitting the online application please include a W-9.

- Practice gaps/educational needs
- Target audience(s)
- Number of anticipated learners for each modality (e.g., live, and on-demand enduring) as defined below
- Learning objectives
- Educational design
- Outcome measurement components, including Moore's level three. *Refer to Appendix A attached.*
- Start date of content creation
- Start date of activities and End date of activities
- Launch date(s) of each modality (e.g., live, and on-demand enduring)
- Requested funds from Biomerieux (include total support needed to implement the activity)
- A detailed, itemized budget with a description for each line item

Applications will be reviewed during 31Oct2024-01Jan2025. Grant decisions will be communicated via email by 30JAN2025. (If your organization has recently submitted a grant request for 2025, and it has included the needed documents, the proposal will be reviewed during this window.) Thereafter, we will entertain grant submissions from 01Feb-30DEC2025 on an as needed basis.

It is with kind regards that I thank you for your interest in supporting independent medical education.

Sharon

Sharon Adams

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www.biomerieux.com

Educational support | Pioneering Diagnostics (biomerieux.com)